

## **Hamelin announces a project to divest its worldwide activities of Canson®**

**Hérouville Saint Clair May 12, 2016** – Hamelin announced today that it has entered into exclusive negotiation with the Italian company F.I.L.A. after having received a firm offer to acquire the worldwide business of Canson®.

*“This project is in line with our strategic plan to focus on our core business of school and office supplies and to dedicate our resources on the development of our two global brands Oxford and Elba. We have been convinced by the ambitious project of F.I.L.A. to create a world leader in Art & Craft. This project offers a fantastic opportunity of growth for Canson® in France and in the rest of the world”* commented Eric JOAN, CEO of Hamelin.

Massimo Candela, Chief Executive Officer of FILA stated: *“We are very pleased to be in negotiations for the acquisition of the Canson Group, a brand whose importance and distinction can significantly contribute to the growth of the FILA Group in the coming years and which marries perfectly with our range of products”.*

This project is subject to an information and consultation procedure involving the relevant representative organizations of the employees.

\*\*\*

### About Hamelin

With total revenues of more than 500 million Euros and 2800 employees, Hamelin is one of the leading manufacturers of school and office products in the world. The company is recognised in the industry by a strong industrial focus and an aggressive innovation strategy. Oxford and Elba are the leading brands in their respective categories. Thanks to an intensive R&D programme and numerous patents, Hamelin aims to revolutionise the world of notebooks and note-taking for everyone by combining the intuitiveness of handwriting on paper with the power of digital.

### **Contact:**

*Eric JOAN, CEO*

*+33 2 31 46 37 37*

*eric.joan@hamelinbrands.com*

\*\*\*



## About Fila

**F.I.L.A. (Fabbrica Italiana Lapis ed Affini)**, founded in Florence in 1920 and managed since 1956 by the Candela family, is a highly consolidated, dynamic and innovative Italian industrial enterprise and continues to grow market share. In November 2015, F.I.L.A. listed on the STAR segment of the Milan Stock Exchange. The company, with revenue of over Euro 275 million in 2015, has grown significantly over the last twenty years and has achieved a series of strategic acquisitions, including the Italian Adica Pongo, the US Dixon Ticonderoga, the German LYRA, the Mexican Lapiceria Mexicana, the Brazilian Lycin and the English Daler-Rowney Lukas.

F.I.L.A. is an icon of Italian creativity globally through its colouring, drawing, modelling, writing and painting tools, thanks to brands such as Giotto, Tratto, Das, Didò, Pongo, Lyra, Dooms, Maimeri and Daler. Since its foundation, F.I.L.A. has chosen to focus on growth through continuous innovation, both in technological and product terms, in order to enable individuals to express their ideas and talent through tools of exceptional quality. In addition, F.I.L.A. and the Group companies work together with the Institutions to support educational and cultural projects which promote creativity and expression among individuals and make culture accessible to all.

F.I.L.A. operates through 14 production facilities (of which 2 in Italy) and 22 subsidiaries across the globe and employs approx. 6,000.

\*\*\*

## **For further information**

### **F.I.L.A. Investor Relations**

Stefano De Rosa, Investor Relations Officer

Francesca Cocco, Investor Relations

ir@fila.it

(+39) 02 38105206

### **For financial communication:**

Community - Strategic Communications Advisers

Tel. +39 02 89404231

fila@communitygroup.it

### **F.I.L.A Press Office**

Cantiere di Comunicazione

Eleonora Galli: (+39) 02 87383180 -186 – mob: (+39) 331 9511099

e.galli@cantieredicomunicazione.com

Antonella Laudadio: (+39) 02 87383180 -189

a.laudadio@cantieredicomunicazione.com